

Our Cool Milk scheme...

Why we use the full-school scheme.



Burraton Community Primary School

Joined Cool Milk: February 2010

Transferred to the full-school scheme: September 2010

Number of children that received milk on under-fives scheme: 20

Current number of drinkers on full-school scheme: 46



Nicki Carvell, Head of Foundation says:

- “ We decided to swap to the full-school scheme because:
It didn't seem fair that as children turned five in our reception classes they became exempt from receiving milk, so it seemed logical to explore the possibilities of the full-school scheme. ”
- “ Our experience so far:
We have had no dealings with Cool Milk other than an excellent weekly email detailing who is having milk. We have not been involved in any administration of the scheme, with the exception of handing the forms out when we first introduced the scheme to the school. Parents have happily registered their children for milk and have generally found it easy to organise and pay for. ”
- “ Our tips for making the most of the full-school scheme are:
- Promote the scheme to new parents during induction evenings.
 - Ensure contact details for Cool Milk are displayed at key points around the school for parents' reference.
 - Ensure registration forms are available in reception for parents to access. ”

Cool Milk

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...to provide fresh, chilled milk to over half a million children every day.